



Person-focused behavioral health

We want each person who comes to Rogers to feel seen, understood, and hopeful for the future. We make sure we support not only a person's mental health, but also their social and spiritual health as well.

"Rogers will ALWAYS have a very special place in my heart because of how much they made me feel seen and allowed me to believe I was worth living for."

We are established experts in behavioral health

We have been elevating behavioral health for more than a century. Our clinicians and staff are widely respected for their expertise, and we are leading providers of specialized care for a range of mental health and substance use disorders.

2,700+ Employees

3 inpatient hospitals in WI

137 Contracted Providers (Medical Staff)

23 clinics nationwide

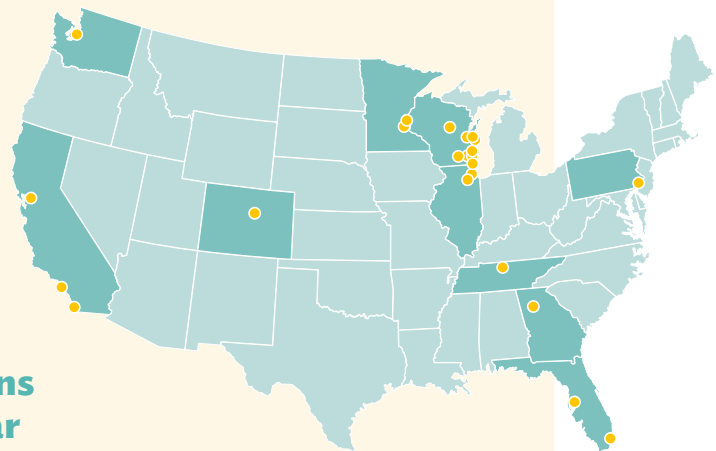
90 Psychiatrists

72 Board-Certified Psychiatrists

17+ residential programs

27,000+ admissions every year

40+ unique partial hospitalization, intensive outpatient, and traditional outpatient programs





Our approach to treatment works

Our treatment programs are rooted in research and proven by regular, real-time assessments to ensure they are as effective as possible. We begin with the end in mind, ensuring the people we serve make measurable progress so they can move forward.

25+ Years of data

50 Research studies every year

1M Patient assessments every year

We work to advance the public good and eliminate stigma

Through partnerships, educational trainings, and more, we educate the community and equip people to tell their stories with confidence to reduce stigma surrounding mental health and substance use challenges.

The Community Learning and Engagement team works to eliminate stigma associated with mental health and substance use challenges.

3,600 People Participated

94% Deepened their understanding of stigma

Ronald McDonald House Family Room[®]

The Ronald McDonald Family Room[®] offers a safe, nurturing place where families can rest, feel supported, and experience moments of comfort and normalcy while remaining close to the people they love during treatment.

772 families served

6,193 visits in 2025