

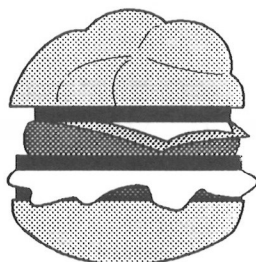
# We're Havin' A Picnic!

Sunday, Sept. 20, 1992

Alums! Family! Friends!

Jacobus Park  
Area # 1  
12:30 P.M.

\$7.50 Per Person  
(Toddlers Free)



8th Annual

## McBride Alumni Picnic & Family Day

★ Hamburgers,  
Brats & Hot Dogs

★ Side Dishes

★ Unlimited Soda

★ Fun & Games

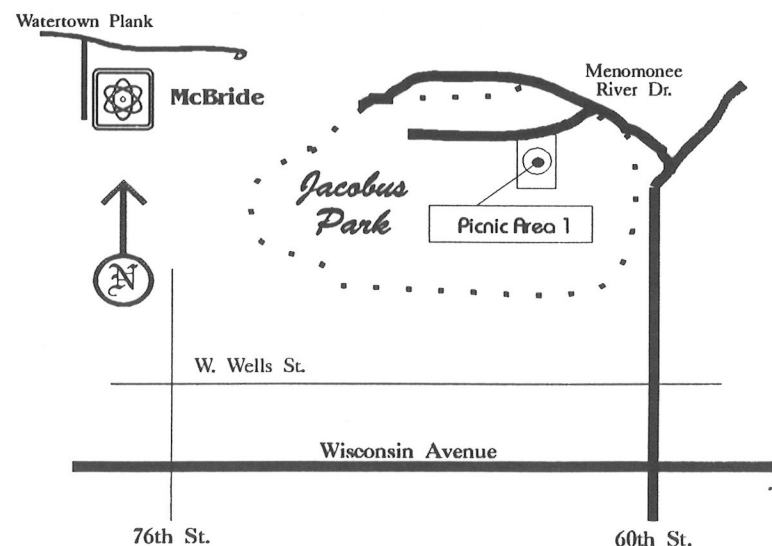
★ Renew Old Friendships

Registration Deadline: September 15

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_

\_\_\_ @\$7.50 Per Person \$ \_\_\_\_\_  
\_\_\_ Children (Free) \_\_\_\_\_  
\_\_\_ Attending Renewal (Free) \_\_\_\_\_  
\_\_\_ Foundation Contribution: \$ \_\_\_\_\_  
\_\_\_ Check Amount: \$ \_\_\_\_\_

Make Check Payable To: The McBride Foundation  
Mail To: Phil Atinsky  
1009 N. Jackson St., #2206  
Milwaukee, WI 53202



In the event of rain, an alternate site will be announced at the Renewal Program, and will be available by calling the Milwaukee Psych Hospital switchboard after 11 a.m.

# The Moving Finger

The McBride Alumni Association and Foundation

Vol VIII, No. 3

Milwaukee, Wisconsin

Summer, 1992

Thomas Wolfe Was Wrong

## Alums To Come Home Again

Recovery comes home to McBride on September 20.

It's a day to put it all in perspective; to trace one's recovery from its roots; to share progress with those who travel our road, and to recharge for what lies ahead.

It's the annual McBride Day, when alumni and their families and friends return for reflection and recreation, fun and fellowship and a plain, old-fashioned good time.

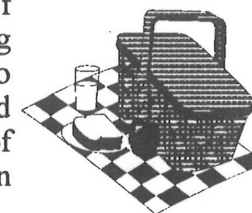
For strength, there's the Renewal Program in the morning, and for vitality, there's the big 8th Annual Alumni Picnic in the afternoon. And this year, for those who want to hit the ground (no pun intended) running, a golf outing has been added to get things rolling

(Yes, it's a pun-filled day) on Saturday, September 19.

For many, this annual homecoming means smiles of recognition at the sight of a face -- once so vivid during treatment -- that had faded to thoughts of, "I wonder how he's doing now."

For others, it's a timely reminder of where it all began -- and why.

For all of us, it's a fresh look at recovery, from the inspirational messages of the morning Renewal to the fun and fellowship of the afternoon in the park.



To kick off this busy day, there's a continental breakfast in the McBride Auditorium, followed by the Alumni Association's Annual Meeting at 10 a.m. The Renewal Program is set for 10:30 and then it's off to Jacobus Park (Site # 1, map on Page 4) for the annual picnic.

Because food must be ordered in advance, registration is required (See Page 4) for the picnic and is also helpful in planning the morning Renewal breakfast. The deadline is Tuesday, September 15. If you have any questions, call Picnic Chairman Phil Atinsky at 273-2965.

The only charge is the \$7.50 per-person donation to defray the (Continued On Page 3)

### McBride Day Schedule

9:30 a.m.	Continental Breakfast
10:00 a.m.	Annual Meeting
10:30 a.m.	Renewal Program
12:30 p.m.	8th Annual Picnic (Jacobus Park)

## Raffle Ticket Policy Upheld After Lengthy Board Debate

The Alumni Board of Directors has decided to continue the sale of raffle tickets as a source of contributions to the Endowment Fund and to support other Alumni activities.

The action came following months of discussion that began when a member complained that raffles were a form of gambling and thus presented a threat to compulsive gamblers.

When the McBride Alumni Association was organized in 1985, and during the period leading up to its formal establishment as a nonprofit corporation in 1987, alcohol and chemical addiction was the sole focus of the treatment that brought the membership together.

The constitution and bylaws reflect that premise, as alluded to in the stated purpose, "to support...the present and future alcoholism and chemical dependency treatment programs of the McBride Treatment Center."

More recently, however, McBride has extended its treatment programs to

(Continued On Page 2)

### Newburg Appointed To Director Post

Jeff Newburg has been named to fill the Alumni Board of Directors post left vacant when Tom Boliaris resigned in May because of other demands on his time.

Jeff, who has been active in Alumni activities for several years, will serve the remainder of Tom's two-year term, which expires in 1993.

## Raffles To Continue As Fund-Raisers

(Continued From Page 1)

include other addictions, such as eating disorders and compulsive gambling. It was the latter that, in 1988, prompted hospital representatives to request the Alumni to abandon the "Casino Night" events that had been held every February.

About a year ago, when the new complaint was raised, the Board began a review of its twice-a-year sale of raffle tickets to benefit the Alumni Endowment Fund. Finally, at the July meeting, a decision was made to continue the practice.

This is not inconsistent with the halting of Casino Nights. Simulated gambling is not a part of the raffles, and there is no pretense of wagering or gaming. Instead, there is a solicitation of contributions, with all donors having an opportunity to be rewarded. There is no "thrill of the game" or other emotional involvement.

The Board acknowledged that some may construe this activity as resembling games of chance, but, at the same time, it recognized that the "real world" is far more threatening in this respect; the "sweepstakes" sponsored by magazine subscription houses and other commercial ventures flood the mail on a daily basis and radio stations regularly reward "the 13th caller" with everything from concert tickets to vacation trips. And, of course, invitations to participate in the state lottery can be seen in grocery stores and service stations everywhere.

It was pointed out that the treatment center has conceded that the line of reality must be drawn somewhere -- it has not sought to ban magazines containing liquor advertising or radios that carry programs sponsored by breweries. In the same vein, the Board decided that requests for contributions that add the inducement of a reward should not, in any way, be confused with the promotion or condoning of gambling.

The extent to which the matter was discussed, and the weight given to all sides of the argument, are testimony to the many considerations involved. The backlash when the casino events were abandoned was cited. That move, at the time, was described as an "insult to recovery," that it symbolized a "feeling that we are incapable of surviving in the real world."

While one Board member contended that raffle tickets, for the addicted gambler, are "like waving a red flag in front of a bull," another countered that the same could be said of the annual picnic, and the threat it posed to those suffering from compulsive eating disorders.

The Board concluded that if raffles were to be banned, then consistency would demand that the picnics be included in the same motion, and that neither move would be in the best interests of the Association.

### Mark Your Calendars

- Board Meeting\* ..... September 8
- Golf Outing ..... September 19
- Annual Meeting ..... September 20
- Renewal Program ..... September 20
- PICNIC ..... September 20
- Board Meeting ..... October 13
- Awareness Program ..... November 17

\* Second Tuesday Each Month; 6 p.m. at McBride

## 1993 Retreat Dates Set; Plan Ahead

Retreats are probably the most talked-about and most enthusiastically received of the Alumni activities, and you can mark your calendars now for the 1993 schedule.

As is customary, the Winter Retreat will be held the week-end following New Year's, January 8-10. A scheduling conflict forced the Spring event up a week, however, and, instead of the week after Memorial day, it will be held the three days prior to the holiday, May 28-30.

This will, however, still leave Sunday afternoon, plus Memorial Day, May 31, free for other holiday activities.

Perpetual Help Retreat Center near Oconomowoc, where the McBride events are held, is still uncertain as to the availability of space to permit the "early-bird" program that has been discussed. (Many participants have expressed a desire to arrive on Thursday evenings instead of 6 p.m. Friday, thus permitting a day of unstructured reflection and meditation prior to the traditional Friday evening opening of the regular retreats.)

As attendance at these popular get-togethers continues to grow, it has been suggested that a limit be set to preserve the close fellowship that has made them so popular. With this in mind, Alums are urged to register early to assure a spot.

More information will be provided in future issues of *The Moving Finger*.

<b>January</b>
<b>8-10</b>
<b>May</b>
<b>28-30</b>
<b>1993</b>

## Board Election; Reports Set For Annual Meeting

At least once every year there's a chance for all Alums to talk about how the Association is doing.

That's the function of the Annual Meeting that will precede the Renewal Program September 20. There's a bit of housekeeping that is required by our constitution, such

as committee reports, but the main thing is the opportunity it provides for interaction.

This is also election day for the Alumni Board of Directors. Board members serve two-year terms, with four of the nine spots to be filled this year. A nominating committee has prepared a slate to be submitted to a vote by those in attendance, and nominations can also be made from the floor.

Directors whose terms expire this year (who may seek re-election) are Kris Giese, Beth Formoe, Phil Atinsky and John Hopkins. Holdovers are David Franczyk, Beth Dancy, Marian Catania, Dick Barta and Jeff Newburg, who is completing the term of Tom Boliaris. Ken Zimmerman, as a former president, continues as an ex-officio director.

The Board meets monthly (all Alums are welcome) but to carry out the wishes of the entire group, it has to hear from you.

Those who cannot attend can always express their views by contacting a Board member directly or by writing the editor of this newsletter.

### Alums Coming Home

(Continued From Page 1)

cost of the picnic, which features hamburgers, brats, hot dogs, an array of side dishes and unlimited soda. Small children are free, but let your conscience be your guide. (If you starve the kids for a week as preparation, an added donation would be appreciated.)

Game equipment will be provided, but everyone is welcome to bring along a favorite of their own. Lawn chairs are also a good idea.

It should be noted that, like all Alumni activities, this is not a hospital or ADMC-sponsored event. It's put together by and for those of us who happened to begin our recoveries at McBride and who see the value in maintaining those ties that brought us together in the first place.

Make the most of it. Renew old friendships. Be part of the group and "let the good times roll!"

The Moving Finger is published quarterly by and for the McBride Alumni Association. Please send address and telephone corrections to:

**The McBride Foundation**  
17935 Country Lane  
Brookfield, WI 53045

*Ken Zimmerman*  
Editor

## Speakers Have Joyful Theme For Renewal

Two Alums, plus a spouse to represent "the other side of the picture," will headline this year's Renewal Program September 20.

With "Joy" as a central theme, Beth D., Jeff N. and Marlene D. will focus our attention on recovery, serenity and, finally, "letting go and moving on."

The program, which gets underway at 10 a.m. in the McBride Auditorium, is the continuation of a tradition begun in 1986, when the Alumni Association sought to provide an opportunity to reflect more seriously on recovery as a meaningful addition to the annual picnics established a year earlier.

Dr. Roland Herrington also spoke at that first Renewal, and the custom of including a "McBride viewpoint" remains a part of the program. Dr. Charles Engel of the ADMC staff has that role this year.

Coffee, juice and pastry is again being contributed by Milwaukee Psych, and Renewal Chairman John Hopkins has urged everyone planning to attend to mail in the registration, though not required, so that quantity estimates can be made.

### Golfers To Make 'Day' A Weekend

Following through on the record turnout for the annual Greater McBride Open (GMO) in June, golf is being added as an adjunct to McBride Day this year.

Beth Dancy is putting the Saturday, September 19, event together and, though arrangements were incomplete at press time, it looks like a late morning tee-off will be in place at one of the area's premier public courses.

All Alums, spouses and friends who can swing a club are welcome. Sign-up information and other details will be available at the Tuesday Night AA meetings at McBride, or you can call Beth at 251-7237.

Much of the success of the June 14 outing, Beth said, "was due to the tremendous assistance of Jerry S. (the Alumni's 'resident golf pro'). He not only hits a straight ball, he's a great organizer."