Rediscover...
Life. Worth. Living.

Report to the Community
2013 - 2014
To the Rogers Community,

Thanks to the support of the communities we serve, fiscal year 2013-2014 was one of the most rewarding in Rogers Memorial Hospital’s 107-year history. We focused on adding and updating programming, expanding locations and, overall, improving access to behavioral health care services.

As we look to 2015 and beyond, the Rogers organization continues to be positioned to deliver specialized mental health and addiction treatment. With four out of 10 Americans affected by a behavioral health issue, our services are consistently in demand throughout the community. As an organization, our priority continues to be responding to the need for behavioral health services in local communities. This includes the opening of a new inpatient hospital in Brown Deer, WI, along with additional specialty outpatient locations in Wisconsin and around the country.

As I visit our various locations, I am reminded of the hard work and dedication of our employees and the strength, courage and motivation of our patients and their families; I am proud to be a part of such a wonderful organization. It is truly amazing to see our employees, patients, families and communities cooperate daily towards a common goal… life worth living.

Thank you,

Paul Mueller, CAPSW
CEO, Rogers Memorial Hospital

“I could never possibly send enough “thank you emails” to really acknowledge my gratitude, but I hope that this at least serves as a reminder that what you all do at Rogers really is life changing.”
– Past Patient
Helping more people access life-changing treatment

Rogers Memorial Hospital recognizes the great demand for behavioral health treatment in the communities we serve. In fiscal year 2013-2014, Rogers expanded treatment services in many communities by adding brand new programs to address specific mental health needs.

**December 5**
Child and adolescent inpatient eating disorder program, formerly located in West Allis, relocates in new unit at Oconomowoc

**December 16**
OCD Center moves to new Cedar Ridge facility, offers expanded access to care

**February 10**
FOCUS, a residential program for young adults with depression, opens in Oconomowoc

**May 12**
Rogers Memorial Hospital–West Allis at Lincoln Center location opens, housing intensive outpatient and partial hospitalization programs

**May 19**
Our first partial hospitalization program treating posttraumatic stress disorder (PTSD) opens at Lincoln Center

**June 2**
FOCUS program expands, increasing capacity from 8 to 16 beds

**June 30**
Rogers Memorial Hospital–Kenosha expands space, adding programs for children, teens and adults

Pat Hammer, President and CEO of Rogers Behavioral Health System, speaks at FOCUS opening.

Ribbon cutting at Rogers Memorial Hospital–West Allis at Lincoln Center
Serving our local communities...

Fiscal year 2013-2014 showed continued growth in Rogers’ effort to meet demand, both in Wisconsin and nationwide, for behavioral health care services. We had the highest number of patients served ever recorded, with more than 9,451 admissions of children, teens and adults for mental health and/or addiction treatment.

- 91% of admissions were Wisconsin residents
- Rogers served residents from 61 of 72 Wisconsin counties
- Nearly 60% of admissions were from residents of Waukesha or Milwaukee counties

**Wisconsin Admissions by County**

- Milwaukee County: 40.71%
- Waukesha County: 19.2%
- Dane County: 5.74%
- Racine County: 5.41%
- Kenosha County: 5.15%
- Other Wisconsin Counties: 23.79%

Hiring people with a passion for care

The Rogers vision is to provide people with behavioral healthcare needs access to the highest quality of care. Led by committed medical leadership, our staff of 1,155 employees in FY 2013-2014 strove to make a difference in the daily lives of children, adolescents, adults, their friends and family, creating a life worth living.
Inpatient hospitalization is an important part of Rogers’ services, providing an in-depth assessment, stabilizing symptoms and connecting patients to another level of care. With inpatient programs for children, adolescents and adults at both our Oconomowoc and West Allis hospitals, we had more than 5,400 inpatient admissions in FY 2013-2014.

Inpatient Admissions

<table>
<thead>
<tr>
<th></th>
<th>Oconomowoc</th>
<th>West Allis</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>1546</td>
<td>1722</td>
<td>3268</td>
</tr>
<tr>
<td>Adolescents</td>
<td>687</td>
<td>903</td>
<td>1590</td>
</tr>
<tr>
<td>Children</td>
<td>160</td>
<td>392</td>
<td>552</td>
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</tbody>
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...And beyond

In fiscal year 2013-2014, nearly 800 people traveled to southeastern Wisconsin to receive the specialized mental health and addiction treatment found at Rogers. The hospital remains true to the vision of Dr. Arthur Rogers: to make mental health care more accessible and to provide the best treatment options.
Charitable Care

In fiscal year 2013-2014, Rogers provided more than one million dollars in charitable community care for patients who did not have health insurance coverage or did not have the financial means to pay for all of their care.

Discharge Days (Inpatient and Partial Hospitalization Programs)

<table>
<thead>
<tr>
<th></th>
<th>Oconomowoc</th>
<th>West Allis</th>
<th>Total</th>
<th>% of total days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicaid</td>
<td>841</td>
<td>13,128</td>
<td>13,969</td>
<td>15%</td>
</tr>
<tr>
<td>Medicare</td>
<td>1,612</td>
<td>2,229</td>
<td>3,841</td>
<td>4%</td>
</tr>
<tr>
<td>Total</td>
<td>2,453</td>
<td>15,357</td>
<td>17,810</td>
<td>19%</td>
</tr>
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“It’s not how much we give, but how much love we put into giving.”
– Mother Teresa
Rogers Memorial Hospital Foundation

Rogers Memorial Hospital Foundation supports patients and programs of the hospital, benefiting communities in Wisconsin and beyond. We work diligently to change the course of mental illness and give people the gift of better days ahead. The Foundation spent nearly two million dollars in FY 2013-2014 to support the following initiatives:

- Expanded patient care grant funding
- Helped fund a Wisconsin-wide stigma reduction initiative
- Supported spiritual care department
- Funded renovation, capital projects, medical equipment and new programming
Wisconsin-based Rogers Behavioral Health System is a private, not-for-profit system nationally recognized for its specialized psychiatry and addiction services. Anchored by Rogers Memorial Hospital, Rogers offers multiple levels of evidence-based treatment for adults, children and adolescents with depression and mood disorders, eating disorders, addiction, obsessive-compulsive and anxiety disorders, and posttraumatic stress disorder in multiple locations.

Accredited by the Joint Commission

To schedule a screening, call 800-767-4411 or visit rogershospital.org